

# Bassano Recorder

VOLUME 7, No. XV.

BASSANO, ALBERTA, THURSDAY, MAY 1st, 1941.

Subscription: Canada, \$2.00 per year.



**RED RIVER BARN DANCE**—Here are four of the principals in CBC's Winnipeg production, 'The Red River Barn Dance', heard Saturdays at 10:30 p.m. CST (10:30 p.m. MST). From left to right: Tommy Tweed (Uncle Ben); La Bari; and the Whittman Sisters, Amy and Adele.

## MAKEPEACE

(By our own Correspondent)

Mrs. Heffebower was a Sunday visitor at the home of Mr. and Mrs. Frank Walker of Bassano. Fred Bulger was a Calgary visitor on this week.

Mr. and Mrs. Fred Bulger went to Brooks on Monday. They brought back a car full of trees. Verle Campbell received 800 trees and Fred Bulger received 2500 trees in a shipment from Indian Head, Sask., on Monday.

Edgar Mullen was down to Fred Bulger on Sunday getting gooseberry and currant bushes.

My oh my, there'll sure be plenty of planting going on.

Miss Yerna Mullen and Miss Helen Martin spent Sunday evening at Fred Bulger's.

Mrs. Frank Walker and Miss Leah Murchison of Bassano and Miss Mae Murchison of Seattle, Wash., were visitors at the home of Mrs. Heffebower last Thursday.

## OLD NOTES

For the purpose of receiving preliminary applications under the above described plan, the E.I.D. has arranged that its fieldmen will give assistance to have the applications completed, and will be at the following points on the days indicated for this purpose:

Patricia—May 7th and May 14th. Millmont—May 10th and May 17th. Duchess—May 8th and May 10th. Lethbridge—May 9th and May 10th. Forenoon of May 9th and May 10th.

Seaside—Afternoon of May 8th and May 10th. Antelope Creek School—May 8. Eyremore—May 14th.

Tilly—May 8th and May 12th. Rolling Hills—May 6th and May 12th.

Rosemary—May 6th and May 12th.

Gem—May 7th and May 14th. Bassano—May 6th and May 15th.

Application forms will also be available at the Head Office of the E.I.D. at Brooks.

Mr. Labrier of the Department of Municipal Affairs, Brooks is in charge of this work in the E.I.D. and will be in his office at Brooks every Saturday during the month of May excepting May 24th, to receive applications.

The information required to complete these applications is as follows:

Acreage seeded in 1939. Acreage seeded in 1940.

It should be borne in mind that the responsibility for completing and filling these applications rests with the farmer and no individual visits will be made.

All applications must be filed on or before the 31st day of May, 1941 and farmers are urged to take advantage of the assistance offered on the above dates.

## SIX WELLS AT PRINCESS

With the spudding of Anacostia-Patricia 1, there are now six wells at various stages of development on the Princess structure, 90 miles east of here.

As a consequence, oil men expect that the field will be definitely proven, or disproven as a commercial crude oil field during the next few weeks.

Anacostia-Patricia 1 was down 971 feet today and surface casing is scheduled to be cemented on Monday.

Standard of British Columbia's C.P.R. Princess No. 2 "Recovery" well is still closed down. A bottom hole choke, which, it is hoped, will lower the gas-oil ratio, has not yet been installed. Results at the No. 4 well are being awaited. No. 3 was completed at 3294 feet, and a yield of crude oil was obtained from the time during tests.

C.P.R. Princess 1 is definitely a gas well, according to John Gallows, Alberta superintendent for Standard, and the gas is being used for fuel.

C.P.R. Princess 3 has been recommissioned above the line. If the water is not shut off another recommissioning job will be tried. If the water is shut off, the well will go on test for production.

C.P.R. Princess 4 is coring at 1346 feet near completion.

C.P.R. Princess 5 is drilling from 1353 feet.

Anglo-Canadian-Stevesteville 3 is drilling in the limestone and is now at a depth of 2345 feet.

Two previous Anglo-Canadian tests in this area proved to be gas wells.

## ST. GEORGE'S DAY SERVICE WELL ATTENDED

On Sunday, April 27th a special St. George's Day Service was held in the Knox Presbyterian Church, when a large number of worshippers gathered for the occasion.

Besides a goodly congregation the Bassano High and Public school Cadets under the leadership of Major-General Commander "Richard Walsh and W. Redmond paraded in a body to the church and presented a very smart and attentive part of the audience as they occupied the three front pews of the church. There were also some of the Vets present, though not as many as had been hoped would attend.

Special hymns were sung, an anthem was contributed by the choir and a solo, "Land of Hope and Glory" was splendidly presented by Mrs. Wallace Flanagan.

The address by the Pastor, Mr. Charles F. Laine, bore the title "Preparation for Peace" in which he pointed out that military "preparedness" was not the only result of Victory and Peace, that there were "internal" as well as "external" foes to conquer. St. George according to legend, was the slayer of "dragons", and there are yet "dragons" (Continued on Page 4)



**WAITING FOR TROUBLE**—To help while away the long hours on Canada's Eastern seaboard, these members of a coastal defence battery indulge in a game of cribbage.

## The Government Wheat Policy

The Federal government wheat acreage reduction plan is engaging the attention of farmers at the present time. It should be understood that in order to be eligible for any payment with respect to wheat acreage reduction the farmer must make application not later than May 31st to the secretary of the municipality in which he resides or, in the case of unincorporated areas, to the provincial government.

Farmer application forms have been supplied to the municipal secretaries and to the provincial government. The Minister of agriculture anxious to have farmers fill in these forms as soon as possible. It is suggested that each farmer should obtain one of these forms as soon as he can.

In connection with the plan these main facts should always be kept in mind.

1. It is only on reduced wheat acreage, deducted from the wheat acreage established for 1940, that payment is made.

2. There must be an increase in the 1940 acreage of other crops or an increase in summer-fallow before payment can be made.

3. The wheat farmer will accept only the quota established for wheat delivery.

While the basic facts of the plan appear to be plain enough there are sure to be exceptional cases. For that reason it seems best that no delay should be made by the farmer in filling in applications.

Only 222 million bushels will be accepted by the Wheat Board from Western Canada. The wheat acreage in 1940 in the west was 27,750,000. The government believes that only 10 million acres will be required to produce 222 million bushels and supply seed and feed for the western farms.

The following illustrations of policy have been issued by the Minister of agriculture:

1. Half section farm, 300 acres improved. The cultivated land in 1940 was cropped as follows: wheat 100 acres; fallow 90 acres; coarse grains 90 acres; grass and pasture 20 acres.

If the farmer reduced his wheat acreage 25 per cent he could obtain acreage payments on 35 per cent of 100 acres, that is 35 acres.

If the 35 acres are summer-fallow the payment would be \$140.

If the 35 acres are sown to coarse grains the payment would be \$70 and in addition the returns from the crop.

If the 35 acres are sown to grass the payment would be \$70. If rye or grass is seeded in the fall of 1941 after summer fallowing or after the coarse grain crop is taken off, an additional \$2 per acre will be received on or after July 1st, 1942, if the land is still in grass or rye at that date. 35 acres @ \$2 = \$70.

Grass may be sown with a nurse crop and \$2 per acre obtained for the nurse crop in 1941 (but nothing for the grass) and if the land is still in grass on July 1, 1942, an additional \$2 will be paid. 35 acres @ \$4 = \$140.

The above farmer would likely be receiving a considerable portion of his income from livestock. He would only be able to market 2 bushels to the acre from 65 acres in 1941 or 780 bushels. If he obtained 40 additional acres this would be equal to nearly 180 bushels per bushel on the 70 bushels.

The farmer might feel that he could grow his quota of 70 bushels on a smaller acreage than 65 and so reduce his wheat acreage more than 35 acres and by so doing increase the additional payment based on his quota even higher than 180. For example:

His quota would remain 780 bushels. His seed requirements would be 80 bushels for 400 acres. Total 80 bushels for 400 acres.

At 20 bushels per acre he could grow that wheat on 43 acres. If he summer-fallows the other 57 acres he would receive \$228.

If his quota of 780 bushels at \$228 would bring \$228. Total \$228.

Farmer with 400 acres cultivated. 1939 crop program—Wheat 100 acres; fallow 180; other 60. 1940 crop program—Wheat 340 acres; fallow 120; other 40.

This farmer would likely only receive payment on the number of acres he reduces his wheat area from the average of 1939 and 1940, that is from 200 acres.

Farmer with 300 acres cultivated. 1939 crop program—Wheat 100 acres; fallow 50; other 60. 1940 crop program—Wheat none; fallow 150 acres; other 150.

In this case the farmer's wheat acreage 1940 wheat acreage would be established at 60 per cent of the cultivated area of the farm or 180 acres. He would receive payment on the reduction from 100 acres which he makes in his 1941 wheat acreage provided he fallows the land or sows coarse grains or grass.

## COUNTRESS

(To late for last week.)

Miss Lois Edwards who has been working at Cadors went to the States last week with her grandfather, who motored up from Texas last week.

Mr. Eugene Jones, formerly a resident of the Countess district, is visiting relatives at Countess.

Mrs. Evelyn Jones from the Wintertown Hills is visiting at the home of her sister, Mrs. Haves.

Miss Margaret Flanagan spent several days visiting at the Ferry home.

Miss Marianne Gamble visiting friends in Gem several days during the holidays.

A Tea was held at the Gamble residence last Friday. About 25 ladies were present and ten dollars was raised for the Red Cross. Mrs. Ferry and Mrs. MacInchess assisted the hostess.

Mrs. Cador entertained her friends last Tuesday.

## LATHOM

Miss C. Wurster visited her mother's home on Saturday. She was accompanied by Marilyn Downs of Bassano.

Don Goudie was a Lathom visitor Sunday, calling at the Merithew and Goshing homes.

Mrs. Wurster, Mrs. Miller and J. Stevenson were Sunday callers at the Goshing home.

Mrs. and Mrs. A. Levesque entertained friends on Sunday afternoon.

Tom Goldring returned from his home in Coleman, Sunday morning, to resume his teaching duties at the school here.

Eugene Jones is overhauling a tractor for Bob Lore this week.

Mrs. L. Osterberg has been visiting her husband in Camrose during the past week. Louie is with the training camp stationed there.

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## GEM NOTES

A dance was held in the Community Hall on Friday, April 25th, in honor of Miss Maureen Ferguson who has returned from the States and is now visiting friends and relatives here.

Don Thornton of Hillcrest returned to Gem on Saturday.

Miss Victoria Archibald spent Sunday at home.

Mr. and Mrs. Paak and family of Burfield and Mr. and Mrs. Bill McKenzie of Hanna spent Sunday at the Wallace home.

Mr. and Mrs. Wally Lindstrom of Bellevue were Gem visitors Sunday.

Mrs. Percy Powell and Miss M. Cook spent Friday in Gem.

Mr. and Mrs. Harnwell called at the McKay home Sunday.

A dance will be held in the Gem Community Hall on Friday May 9th. Rudy Miller's Orchestra will supply the music. Don't forget the date.

The Girls Sewing Club held their meeting Saturday with seven members and three visitors. Mr. Hargreaves and Mrs. Eshom of the wheat pool were in attendance to organize a garden and canning club for the summer months. A delicious lunch was served by the hostesses. The next meeting is at the home of Mrs. V. Leggett on Saturday afternoon the 3rd.

Miss Lou Vase Sandahl returned home last Wednesday after spending the past few months visiting in the States.

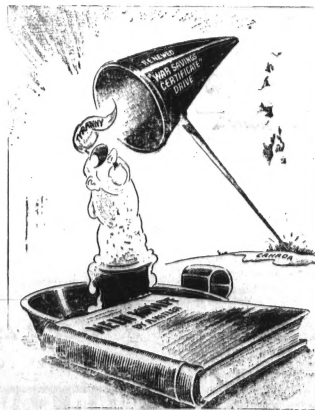
Wilfred Ryan who is teaching school in Shandinope spent the holidays at home.

Mr. and Mrs. S. Rae, Miss Alice Shire and Mr. C. Sheehan returned Sunday evening after spending the holidays at their homes.

Miss Mary Goshing of Lathom spent last week visiting friends here.

Miss Marianne Gamble of Countess spent the week-end with the Collins girls.

## SNUFF IT OUT



## HUSSAR

Over thirty eight members and visitors attended the April meeting of the Hussar Ladies' Aid at the home of Mrs. W. A. Treacy. The president, Mrs. M.M. Moffat, and the secretary, Mrs. T. L. Montgomery were in their places, and the reports were very encouraging. Word from an old timer, Mrs. J. A. Ellicott, who is at Sacramento, Cal., was read to the effect that Mrs. Ellicott is recovering after a very severe illness.

The program consisted of a piano solo, "The Train" by Little Joe Treacy. Two letters read by Mrs. T. Burdett from soldiers "overseas" telling how they are getting on. Cross ad had been to them; especially in the hospitals. Linton Treacy, accompanied by his sister, Ruth, "We must all stick together," and "God Bless America". Mrs. E. J. Bell gave a resume of her talk: "Above Price Mrs. H. D. Brown the crowd in singing, "There'll Always Be An England"; and as an encore she sang, "I Am A Canadian". After the close of the meeting, a delicious lunch was served by the hostesses. Roads permitting, the May meeting will be held at the home of Mrs. T. Lawson.

**The BASSANO RECORDER**

An Independent Weekly Newspaper Published Every Thursday at the Recorder Building, Opposite the Post Office, Bassano, Alta.



Member of the Canadian Weekly Newspapers Association, and the Alberta Branch of the C.W.N.A. Advertising Data and Rate Card Furnished on Application. A. Kroll Smalley, Editor and Publisher.

**SUBSCRIPTION RATES**

One Year in Canada ... \$2.00  
Six Months in Canada ... \$1.00  
One Year in Great Britain and the United States ... \$2.50

**The Press and The Advertiser**

The relationship between the newspaper and its advertisers is as important to the newspaper reader as it is to the publisher. Newspapers are sometimes unfairly accused of being subservient to the advertisers who provide the revenue upon which the newspaper exists. This erroneous impression has been gathered because the average person knows that the newspaper must have advertising to exist and therefore if he happens to be of suspicious turn of mind, he concludes that the advertiser must set the policy of the newspaper.

Not only is such a suggestion untrue, but it is unfair both to the newspaper and to the advertiser. Practically every publisher will tell you that few merchants ever attempt to dictate the policy of the newspaper. They may express opposition to some stand the newspaper has taken, but few would go so far as to threaten the newspaper with the withdrawal of business, if that policy was not changed to conform with the wishes of the advertiser. The successful merchant is usually successful because he is an honourable man, and few would stoop to the level of threatening a newspaper because its publisher had different ideas on given questions than the advertiser.

The relationship between the advertiser and the newspaper is similar to that which exists between a merchant and his customer, only in this case the publisher is the merchant and the advertiser the customer. The advertiser purchases space in the newspaper because he has a story to tell the readers of the paper. He uses advertising as a legitimate means of drawing custom to his store. If the newspaper continues to provide the service required and adequate returns for the investment, the merchant continues to advertise. That too is the relationship which exists between any other merchant and his customer. So long as the customer feels he is getting good value from the store, he continues to be a customer. When value and service cease he takes his trade elsewhere.

That very simply, is the relationship between the publisher and the advertiser. An suggestion that the policy of the newspaper is dictated by the advertiser is a slander on both newspaper and the merchant. Best proof that the advertiser does not dictate policy is the fact that it would be almost impossible to find a group of merchants in any community whose ideas could be so identical that they formulate the policy of any newspaper.

**Tourist Dollars Benefit Farmers**

Do farmers in Alberta fully realize the importance of developing tourist trade? Have they a full conception of the value of tourist's dollar to the success of farm operations?

Those are some pertinent questions deserving of special consideration at a time when the Alberta Motor Association, chambers of commerce and other organizations are studying ways and means of building up the tourist industry.

When the U.S. tourist crosses the boundary into Alberta, he becomes one of the finest cash customers this province could have. He does not ask for or expect credit, because he wants to deal on a cash basis.

As a matter of fact the tourist has budgeted for the expenses on his trip before he left home. He has a pretty fair idea usually what he intends to spend in Alberta.

Of course, he has to make an allowance for gasoline and oil and the general operating costs of his car.

But the tourist knows that he has to buy primary products in Alberta, and these must be bought directly or indirectly from the farmer. He needs cream, butter, bacon, eggs, bread fruits all the direct or indirect products of the farm.

The farmers know that cash business is the best business and that's why he should welcome the tourist. He should do his level best to cultivate more tourist trade.

Hon. E. C. Manning, provincial secretary and minister of trade and industry, when addressing the recent tourist industry conference in Edmonton emphasized the necessity of educating the rural population of the province as to the value of the tourist trade. He pointed to the fact that outside of 12 members from the four main cities of the province, the remainder of the 45 members of the legislative assembly represent constituencies that are very largely rural ridings. Now is the time for all to pull for bigger tourist trade.



"Aw, come on, let's try it just once."

# SPECIAL BARGAIN Rail FARES TO

**Medicine Hat**  
GOOD TO RETURN UNTIL  
**from Bassano**  
**\$2.45**  
Going May 9 - 10  
Return Until May 12

Correspondingly Low Fares from Intermediate Stations. Good in Cash only. No baggage checked.

FOR REBATE, SAFETY, CONFIDENCE—GO BY TRAIN

Ask Ticket Agent



PERSONAL POSTAL MESSAGES TO ENEMY AND ENEMY-OCCUPIED COUNTRIES

The Honourable W. P. Mulock, K.C., Postmaster General, announces that arrangements have been made by the Canadian Post Office Department for a system of Personal Postal Messages to facilitate the sending of brief messages between persons in Canada and relatives and friends in enemy and enemy-occupied countries, including Germany, Austria, Italy, German occupied Poland, Czechoslovakia, Belgium, Holland, Luxembourg, Norway, Denmark, occupied France and the Channel Islands.

Such messages are to be written on an official form and are to be confined to simple messages not exceeding 20 words which are personal in character relating to family news or enquiry as to the well-being of the addressee or his relatives and friends. Nothing of a political, economic or military character is permitted. Messages should be written in block letters and, if possible, should be in English, French or German.

The messages will be transmitted through the intermediary of the International Red Cross Committee at Geneva, Switzerland, on the special official forms which may be obtained through any Postmaster.

The fee for the Personal Postal Message is 25c which pays postage to final destination as well as postage from Geneva to Canada on the addressee's reply.

The scheme will go into effect on May 1st.

**ORPHEUM THEATRE**

Bassano, Alberta.

FRIDAY & SATURDAY

MAY 2nd & 3rd

Great ATREY in—

"BACK IN THE SADDLE"

Another of Atrey's famous Westerns

FRIDAY & SATURDAY

MAY 9th & 10th

Ronald COLMAN and Ginger ROGERS in—

"LUCKY PARTNERS"

with Sping BYINGTON

Jack CARSON and Cecilia Loftus, Harry Davenport

Come and see them fall in love . . . on a "honeymoon" meant for somebody else.

Commencing Friday & Saturday, April 25th & 26th, Shows will start at 8:30 p.m.

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ADMISSION PRICES

5 to 12 years . . . . . 15c

13 to 15 years . . . . . 25c

16 years and over . . . . . 35c

**EDWARD J. MCGORMICK**  
B.A., LL.B.  
Barrister, Solicitor, Notary  
of 315 Lamont Road, Calgary  
IN BASSANO EVERY SATURDAY  
Between Hours of 9 a.m. and 7 p.m.  
IN THE IMPERIAL HOTEL

**MILK AND CREAM**  
Fresh milk and cream delivered by motor early every morning.  
**Bill's Dairy**  
Our Customers Remain Satisfied.

**Dr. A. G. Scott**  
M.D., L.M.C.C.  
PHYSICIAN & SURGEON  
Telephones  
Office 37 - Residence 123

"THIS TIME We are ALL in the FRONT LINE"

H. M. The King

BUY

**WAR SAVINGS CERTIFICATES**  
REGULARLY

IMPERIAL OIL AGENT

JOE HARRIS - - BASSANO

HAVE

**You**  
PLEDGED ALL YOU CAN TO BUY

**WAR SAVINGS CERTIFICATES**  
regularly?

YOU KNOW that Canada's War Effort requires a steady flow of money—week by week, month by month—loaned from the savings of her people.

IF YOU HAVEN'T pledged yourself

—ACT NOW! Canada needs ALL you can save and lend. There are three ways to pledge:

1. Ask your employer to deduct a specified sum from your salary or wages each pay day.
2. Authorize your bank to deduct it each month from your savings account.
3. Sign an "Honour Pledge" to buy Stamps or Certificates for a specified amount at regular intervals.

IF YOU HAVE pledged yourself

—keep up your pledge. See your investment grow as the months go by. INCREASE the amount you have promised to save and invest. And remember that, in addition to your regular pledged amount, you can at any time buy extra War Savings Certificates from your local Bank—Post Office—or you can send your money direct to the War Savings Committee in Ottawa.

Published by the War Savings Committee, Ottawa

**Keep up your Pledge!...**

INCREASE YOUR REGULAR INVESTMENTS IN

**WAR SAVINGS CERTIFICATES**

## SUNSHINE TRANSPORTATION

Heated Trucks assure adequate protection for all portable goods.

Fast & Efficient Service—Why not? Because the only scheduled Trucking Service Serving the requirements of the Towns and District.

YES BASSANO—Monday - Wednesday - Friday LEAVES CALGARY—Tuesday-Thursday-Saturday

Local Agents—BASSANO GARAGE AND SERVICE STATION

## Church Announcements

### St. Columbus Church

BASSANO, ALBERTA  
REV. JAMES MORROW—PASTOR

### Church of England

BASSANO, ALBERTA  
SUNDAY, MAY 14th, 1941.

Morning Prayer & Sermon, 11 a.m.

—Rev. Selwyn Evans—

### Knox Presbyterian Church

11 a.m. Sunday School  
7:30 p.m. Worship Service

11 a.m. Sunday School  
7:30 p.m. Worship Service

Subject: "The Ground of Our Faith"

Why do we believe in Christianity? Let us meditate together on some of the reasons, next Sunday evening.

On Christ, the solid rock, I stand.  
All other ground is sinking sand.  
Spring is here—For a Mental and Spiritual Tonic—Try going to Church.

—Charles F. Laline, Pastor—

## A. T. Connolly

REGISTERED OPTOMETRIST



Broken Lenses Replaced from Prescription or Placeholders. Absolute Satisfaction Guaranteed. QUICK SERVICE

ORDER CUT FLOWERS and PLANTS, SPRAYS and WREATHS FROM

H. D. Bacon  
Phone 129 - Box 108

## W. S. Playfair

Agency for COAL AND WOOD Feed and Draying  
Phone 26, Opposite Depot

## AUCTION SALES

When you sell out, you sell years of hard earnings and everything you own in the world. Take no chances, list your sale with me and be assured of an Auctioneer that has years of experience and ability. Write Brooks or Phone 102

—F. J. Savigny—

Brooks, Alta.  
Member  
Auctioneer Association of Alta.

## FRESH MILK AND CREAM

Delivered to Your Door Every Morning

A. Meidinger

## SPRING CLEANING AND WAR TROPHIES

Recent developments in Canada's coast-to-coast salvage campaign centre around spring cleaning, both private and national. Reports received here are that hundreds of thousands of Canadian households are taking advantage of the salvage drive to clean out garrets, basements, back sheds, store-rooms, attics, as the lanes never been cleaned out before—and to donate the discarded articles to their local Salvage Committees.

The national spring cleaning is of an equally interesting nature. Over twenty years ago trophies of the first World War—German holsters, field pieces, machine guns, mortars, and the like—were loaned to municipal and military organizations for display purposes. The trophies remained the property of the Dominion Government. The proposal now is to clean out the unsightly decorations and return them to their former owners—in the form of bombs and other implements of war.

These two kinds of spring cleaning are giving Canada's great drive to prevent waste added impetus.

In every city and small town, and on every farm, housewives are making real contributions to the collection of vital materials for war industries. They are making brooms, vacuums, dusters fly in domestic from Halifax to Victoria, and out of the str is coming a huge stream of articles which are going to help win the war.

The first of these are metals. In the back of the kitchen cupboard, in the room under the stairs, in the attic, they come to light as the cleaning progresses, and out they go to worry Mr. Hitler.

Old iron frying pans, broken copper chafing dishes, outmoded electric irons, those horrid bronze statuettes, brass fire irons, which have been collecting dust for years—out they are going and into the general campaign for scrap metals. In the back shed and the garage are other metals which are being captured by the spring cleaning troops. Old chains, broken down lawn mowers, abandoned garden tools—they are flowing in a continuous stream to the local salvage committees and thence to the melters for tanks and ships and guns and ammunition.

The second kind of articles turned into the salvage collections by spring cleaning is rags. Canada

imported something like \$5,000,000 worth of rags last year for the manufacture of machinery wipers and rags and similar products. This figure is going to be sharply reduced by the efforts of Canadian housewives, their spring cleaning in this direction means not only raw materials for Canadian industries. It means that the money formerly spent on rags may be spent on other important equipment for our gallant forces.

The response of Canadian women in this direction is very encouraging to the officials of the National Salvage Campaign. An essential war job is being done and money saved.

The action of the Dominion Government in making available for war purposes the Old German war trophies is also encouraging. The guns are going to be melted down and converted into bomb splinters and shrapnel. Those who are things Hitler and his gang understand.

Part of the work will be undertaken by the National Salvage Campaign, working through the local Salvage Committees.

In the latter case, guns that are in isolated places, too far to get to smelters individually, will be donated to the nearest local committee. Their disposal will depend upon the local situation.

If the cost of dismantling and shipping a trophy is greater than the present selling value, it will be held until the situation in that respect alters. But if the metal in the trophy is of high enough grade, efforts will be made to strike a blow against Hitler, and raise funds from patriotic citizens or clubs for shipping it. That would most economically convert

## WAR SERVICES CAMPAIGN UNQUALIFIED SUCCESS

The campaign of the Canadian War Services Fund has been an unqualified success, declared Jas. Y. Murdoch, K.C., president of the permanent organization known as the Canadian War Services Fund today, commenting on the results of the drive now nearing completion.

An official announcement following a meeting of the directors revealed that provincial treasurers had reported total Dominion contributions of \$6,070,861 up to the first of the week with an estimated \$32,000 to come. Of this amount, \$1,072,276 has been paid in cash. The objective of the campaign was \$5,500,000.

Mr. Murdoch also issued an appeal to provincial and district committees to "carry on" in the collection of pledges and to "prepare things" for next year's drive.

Mr. Murdoch's statement followed "As we reported on the 22nd of April, the first united War Services appeal held in Canada was an un-

it to the war effort.

And thus the Germans will get their precious belongings back in a way least expected. A bomb on Frupp's head with steel made there a generation ago, will be one of the more successful ironies of this war.

Canada's great drive to prevent waste and to rescue waste materials, and to turn both of them back into war industries, goes forward a pace. It is the opportunity of every Canadian on the home front to strike a blow against Hitler, and by the look of it, after only two weeks of activity, every Canadian is taking that opportunity.

qualified success. The slogan appeal to the citizens of Canada was "The boys rely on the folks back home" and truly the citizens of Canada have proven in a very definite manner.

(Continued on page 4.)

# BARGAIN BUS Fares

## ROUND TRIP

or fare and a quarter

SAMPLE FARES FROM TO --

BASSANO	\$12.25
MOOSE JAW	\$11.00
SASKATOON	\$12.85
WINNIPEG	\$22.25

Fares on Sale from May 1 to 26th. Going and Returning Tickets to be Complete by June 1st. Similar bus fares between all points from Pas to your local agent on the Pacific.

PHONE 89

GREYHOUND

Fares and Schedules Subject to Change Without Notice.

# RAIL BARGAIN FARES to EASTERN CANADA

May 17 to 28

45 DAY RETURN LIMIT  
Sloppers allowed en route  
For Full Information see

THREE CLASSES OF TICKETS  
COACH "COACH-TOURIST" STANDARD  
Good in sleeping cars of class shown on payment of berth charge.

Canadian Pacific

WORLD'S GREATEST TRAVEL SYSTEM

# GROCERY SPECIALS

PAI ACE BREAD, Cakes and Pastries, fresh and at city prices try only one loaf, 8c. A real selection of breads such as, Steam, Rye, Tricot, sliced, Potatoes. The real Vitamin B Bread.

FRESH EGGS, 3 doz.	25c
CREAMERY BUTTER	35c
FRESH PORK SAUSAGES, 1 lb.	35c
FRESH HAMS, per lb.	35c

MEATS OF ALL KINDS  
WEINERS, BOLONNY, BACON, COOKED HAMS, CANNED MEATS OF ALL KINDS

TRY US  
THE HOME OF THE JOHN B. STETSONS prices from 55c up to \$1.50. Riding Shoes and Oxford for men, women and children. Valentine Martinis, Boots and Shoes for men, women and children, new stock and new styles, come in and see them. Watson Work Gloves for men and boys. Levi Strauss and Cowboy King pants overalls. We invite you to come in and look over our stocks and pick out some real bargains.

CITY PRICES GROCERIES SPECIALS—  
FLOUR, any No. 1 grade 58 lbs. \$2.15  
ICING SUGAR SPECIAL, 5 lb. box, last call 25c  
BUTTER, any 1 lb. pack 25c  
NABOB COFFEE, per lb. while it lasts 40c  
Real Soap Special—Western Made full 8 oz. bars wrapped  
White Napsa soap 5 bars and Irgas tumbler all for 50c or with 2 paks. Clorox, Oxylol, Ivory Snow, Jif or Bissu you get glass tumbler, all for 50c and 1-4 cake Cello soap free.  
Toilet Soap any 5 bars for 25c and 1-4 cake Cello soap free.

LARD SPECIALS—5 lb. pack, Burns 10 lb. pack, Burns \$1.25

VEGETABLE SPECIALS—Peas, Corn, Tomatoes, Pork & Beans String, Cut or Whole Beans, Peas and Carrots mixed, or canned Beans any 5 lbs. assorted \$1.00  
CANNED FRUIT SPECIALS—PEACHES, PEARS or PEAS \$1.00  
A real treat for you, 3 lbs. assorted, 1 deal to customer only, \$1.00

FRUIT AND VEGETABLE SPECIALS:  
RED PEARS, 10 lb. sack, while they last 50c  
ORANGES GOOD SIZE, 4 dozen \$3.00  
APPLES AND PEARS, 10 lb. sack, Red, small size but good ON SALE \$2.00  
LETTUCE 1 lb. — CELERY 1 lb. — BANANAS, LEMONS and RIBBANS

LOUIS CONN PHONE 7

## TENDERS FOR COAL

SEALED Tenders addressed to the undersigned and endorsed, "Tender for Coal for Western Provinces" will be received until 3:00 P.M. (E.D.S.T.), Wednesday, May 14th, 1941, for the supply of coal for the Dominion Buildings and Experimental Farms and Stations throughout the Provinces of Manitoba, Saskatchewan, Alberta and British Columbia.

Forms of tender with specifications and conditions attached can be obtained from the purchasing Agent, Department of Public Works (Ottawa), the District Resident Architect, Winnipeg, Man.; the District Resident Architect, Saskatoon, Sask.; the District Resident Architect, Calgary, Alta.; and the District Resident Architect, Victoria, B.C.

In the case of tenders quoting for one or more places of buildings and when the total of their exceeds an sum of \$5,000, they must attach to their tender a certified cheque or a chartered bank in Canada, made payable to the order of the Honourable Minister of Public Works, equal to 10 per cent of the amount of the tender, or Bearer Bonds of the Dominion of Canada or of the Canadian National Railway Company and its constituent companies, unconditionally guaranteed as to principal and interest by the Dominion of Canada, or the aforementioned bonds and a certified cheque of required to make up an odd amount. The Department also reserves the right to demand from any successful tenderer a security deposit, in the form of a certified cheque or bond or above, equal to 10 per cent of the amount of his bid, to guarantee the proper fulfillment of the contract.

By order,  
J. M. SOMERVILLE  
Secretary,  
Department of Public Works,  
Ottawa, April 17, 1941.

GET THE FACTS AND WE'LL TELL YOU!

# LOOK WHAT FORD OFFERS

## Bigness! Comfort! Economy!

Plus the POWER AND SMOOTHNESS of a V-8 Engine

Look at the value that's packed into the 1941 Ford! It's the lowest priced car you can buy in Canada. It's the longest inside. It has the greatest total seating width. You get extra knee-room and front head-room. Wider doors! Larger windshield. Longer spring-base!

Ford riding comfort this year is a revelation. On the new "slow-motion springs," with improved shock absorbers and new ride stabilizer, you simply glide over the bumps. There's a softness and smoothness new to cars at this price.

Only Ford at its price offers you the power and smoothness of a V-8 engine. Eight cylinders for smoothness! Small cylinders for economy! Extremely low gas and oil consumption as proved in one official contest after another! Long life and reliability.

Ford this year is built with greater strength than ever. Frame is twice as rigid. The whole car has a heavier, "Big-car" feel. See a Ford dealer.

\$35 a month with reasonable down payment buys any Ford V-8

# DRIVE A FORD V-8

## Roy Smith's Garage

Bassano, Alta. Phone 28

### FORD SALES AND SERVICE



**MEN'S PANTS**  
MEN'S HARD TWISTED ENGLISH WORSTED, A REAL DRESS PANT, STAY IN CREASE, NEW PATTERNS.  
PRICE ..... pair \$4.95

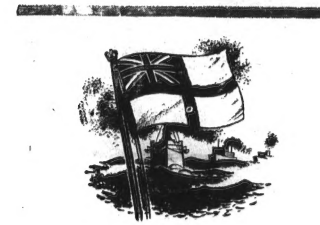
<b>LADIES' COATS</b> Newest style, Polo, Boy & fitted styles.	<b>BLOUSES</b> Smart new styles, sheers and candy stripes. PRICE \$2.45 and \$2.55
<b>DRESSES</b> The seasons newest Alpaca Crepes and novelty woven crepes.	<b>SLACKS</b> Girls and women size, Pre-shrunk, Navy and Cadet. PRICE \$1.45 to \$1.95
<b>ANKLE SOCKS</b> A variety of colors, Mercered with elastic tops. PRICE 25c pr.	<b>MEN'S WORK BOTS</b> Slaman make, with solid leather soles, stands hard wear. SPECIAL PRICE \$4.19

**CONGOLEUM RUG CONTEST**  
THE WINNER WAS MRS. S. MEERES WITH A TOTAL OF 313 CORRECT WORDS.

**FRUIT SPECIAL—**  
1 can Sliced Peaches  
1 can Apricots  
1 can Plums  
1 can Red Raspberries  
ALL FOR 5c  
Jensen Caribbe Soap—One cent sale 3 cakes 16 and one extra for 1c, for 1c.  
Red Rose Tea—At the old price, good tea. @ 1b. 65c

**FRUITS AND VEGETABLES—**Oranges, sweet and juicy large size, 3 doz. \$1.95  
Bananas, Grapefruit, Lettuce, Celery, Green Onions.

**JAMES JOHNSTON**  
"THE QUALITY STORE"



## Challenge!

This is a fight to the finish. No room for half measures. No room for delay. This is urgent... vital... pressing. This is WAR.

More men, well equipped, well clothed, well fed, mean more dollars.

Canada looks to you to supply those dollars... and to keep on supplying them till this war is won.

Start saving NOW. Buy war savings certificates regularly. Build up your savings account. Be ready to enlist your dollars in this fight for human freedom and decency.

Be glad you can help so simply and so effectively.

Save for Victory.

## THE ROYAL BANK OF CANADA

WAR SAVINGS PLEDGE FORMS AVAILABLE AT ALL BRANCHES  
—H. W. HARPER, MANAGER, BASSANO, ALBERTA, BRANCH

## This Weeks Specials

Now is the time to get the Gophers. 50c a can or 6  
Use ELKAYS GOPHER POISON \$4.75 per dozen  
It is a real killer. for \$2.50

DON'T FORGET TO SEND MOTHER A CARD ON

MOTHER'S DAY—MAY 11

**STILES "The Druggist"**  
The REXALL STORE

## Local Items

Flying Officer, Bob Harper returned to Calgary, Montana last Saturday after spending a few days furlough with his parents, Mr. and Mrs. H. W. Harper, here. Stationed at Calgary as an instructor for the R.A.F. Bob has had a wide and varied career as an airman.

Mr. and Mrs. Charles Laine returned to Bassano last week-end after attending the funeral of Mrs. Laine's mother, Mrs. Margaret Reid, Whitecourt, Sask. Mrs. Reid's death came at the age of 74 years after an illness extending over a period of over two years.

Mrs. Robert Harper is visiting with her in-laws for the next week and will join her husband at 'Carberry, Man. in the near future. Mr. and Mrs. H. W. Harper and their newly acquired daughter-in-law, Mary, will visit Calgary and Banff this week-end.

**WAR SERVICE FUND (CAMPAIGN SUCCESS)**  
(Continued from Page 3)  
Infinite and practical manner that "Our Boys" can rely on them. Truly it must make "the Boys" and all true Canadians proud to be "Canadians" and what an inspiration the support and generosity of Canadians to their fighting men must prove to our bombed brothers and sisters of the British Isles. The money will not be wasted.

"The Directors of the Canadian War Services Fund entered the campaign fully realizing the potential difficulties of bringing five or six organizations together in a joint appeal, and also realized fully the terrific handicap the Campaign Committees all across Canada faced in the shortness of time available and the limitations of weather conditions. Both these factors how, had to be considered in the light of other National War efforts governed by our Federal Government and there was no alternative having regard to the Nation's total needs.

"We are glad now to say that the spontaneous response of the public, with in time and effort given voluntarily by those who worked in the campaign, and in the spirit and actual result shown in the monetary report, proves beyond a doubt that the principle of a united campaign, and also the work of the War Services Organization, meet with the enthusiastic approval of the people of Canada.

"Now that the campaign is nearing completion, the Directors of the Canadian War Services Fund wish to assure all those who supported this, the first united national campaign, that we have the broader interest in this country, as a part of the British Empire, in the forefront of all our deliberations and decisions.

"If our heart-felt thoughts were answered another War Services Appeal would not be necessary but we must "Prepare Now."

**SPECIAL BARGAIN**  
**Rail Fares**  
**TO REGINA**  
\$9.85 AND  
**WINNIPEG**  
\$18.85 AND RETURN  
from Bassano  
Going May 8 - 9 - 10  
Return Until May 13

Corresponding Low Fares from Intermediate Stations. Good in Coaches only. No baggage checked. 9c

FOR ECONOMY, SAFETY, RAPIDITY—GO BY TRAIN

Ask Ticket Agent

Canadian Pacific  
WORLD'S GREATEST TRAIN SYSTEM

## ST. GEORGE'S DAY SERVICE

(Continued)  
one to be overcome, notably that "fifth or five-fold" column no less a danger in Peace than in war, namely—Disease, the enemy of the Body; Ignorance, the enemy of the Mind; Weakness, the enemy of the Will; Indifference, the enemy of the Heart and Pride, the enemy of the Soul.

The service concluded with the singing of the National Anthem, following the pronouncement of the Benediction.

(Contributed)

Winners of War Savings Certificate Draw for April 25th, 1941.  
E. J. Downs, Pierson, Barlow, R. Connel, Gem, Geo. Groves, Majorville, J. A. Harris.

FOR SALE—Alfalfa and Sweet Clover seed. A. Freeman Latham

WANTED—Social News Editor, Apply Recorder.

WANTED—Experienced Irrigator. One who makes own ditches preferred. State wages to Box 145, Cluny, Alta.

FOR SALE—Shedland Pony, Reassable. Apply Bill Stiles Bassano.

## LATHOM

(Continued from page 1)  
port Levesque in the field during shooting.  
Mrs. Levesque's mother is enjoying a visit with her daughter today last ETACIN SHR DLUU here.  
Ait Freeman and Lewis Munro were Calgary visitors Monday.  
Mrs. L. Oatsberg returned Wednesday last from a ten day visit with her husband in Camrose. Wawa went with her mother.  
H. Weiss was a Brooks visitor on Monday.

Who was it that did the rather neat job of breaking and entering last Friday evening around 8 o'clock? You left your tracks on the damaged window screen.  
Another case of measles has broken out here. Betty Swanson is the latest case reported.

Dr. Scott was called to the Swanson home last Thursday evening to attend Gladys Miller who was suffering from rheumatism.  
Mrs. Loris Oertgen and children were visitors at the Merithew home on Friday.

## Dr. W. F. Keith

Dentist  
Phone 83 Bassano

You Roll Them Better With  
**OGDEN'S FINE CUT**  
CIGARETTE TOBACCO

**Dr. B. E. Barlow**  
VETERINARIAN  
BASSANO . . . . . ALTA.

**FOR THE BEST IN QUALITY SERVICE COMFORT TRY**

The Imperial Coffee Shop  
E. J. DOWNS, Proprietor.

# McKee's Stores

SUMMER FOOTWEAR FOR MEN, WOMEN, BOYS, GIRLS & CHILDREN  
— SPORTS AND STREET WEAR SHOES —

## MEN'S & BOYS' CAMPAKS

Brown leather uppers with heavy rubber or crepe soles, for sport or street wear.  
MEN'S \$2.50; \$2.95 — BOYS' \$1.75; \$2.25  
LITTLE GENTS \$1.50

## MEN'S AND BOYS' RUNNING SHOES

Brown Duck cloth uppers, with heavy diamond rubber soles, heavy rubber toes, side ventilators  
MEN'S \$1.25—BOYS' \$1.20—Little Gents \$1.15

## LADIES' WALKING OXFORDS

Four eyelet open Toe with Korkrepe platform sole and low wedge heel with Duck cloth with contrasting Red Trim. Sizes 3 to 7 1/2.  
\$1.95 pair

## LADIES' WALKING OXFORDS

Open Toe Saddle Oxford, Korkrepe platform sole, Dutchboy heel, white Duck cloth with Bengal stripe trim. Sizes 3 to 7 1/2.  
\$2.25 pair

## GIRLS & CHILDREN T STRAP SHOES

Brown Pique uppers, with white trimming, white rubber sole, fitted non-pressure insole. T strap with dome fastener.  
Sizes 4 1/2 to 10 1/2 75c per pair  
Sizes 11 to 2 85c per pair

## GIRLS' & CHILDREN OXFORDS

Navy Blue Duck cloth uppers with white trim, white rubber sole, 3 eyelet lacing style, fitted non-pressure insoles.  
Sizes 4 1/2 to 10 1/2 85c per pair  
Sizes 11 to 2 95c per pair

## Grocery Department

SANI FLUSH—	per tin	30c
CLARK'S LAMB STEW—	per tin	23c
FLOOR WAX—Polwite—	per tin	35c
CREAMETTES—	3 pkgs.	25c
GILLETTE'S LYE—	per tin	15c
WOODBURY'S FACIAL SOAP—	1c sale 4 for	26c
RED ROSE TEA—The Old Price	per lb.	65c
JELLY POWDEES—Tazedo, Aramband, per pkg. 5c	6 for	29c
CLARK'S TOMATO JUICE—10 oz. tin	3 for	25c
COFFEE—Freshly Ground or in Bulk	per lb.	45c
SPINACH—Libby's	16 oz. tin	15c

PRACTICAL GIFTS FOR YOUR OVERSEAS RELATIVES AND FRIENDS. PACKAGES FROM \$2.50 to \$25.00.  
ALYMER CANNED FRUITS, VEGETABLES AND JAMS.  
DELIVERED, FREIGHT, DUTY AND ALL CHARGES PAID TO ANY POSTAL ADDRESS IN GREAT BRITAIN OR NORTHERN IRELAND. IF LOST AT SEA THE PACKAGE WILL BE REPLACED.

— FRUITS AND VEGETABLES —  
Head Lettuce, New Cabbage, New Spuds, New Carrots.  
ORANGES—At their best. Sweet and juicy, from 25c per dozen and up.  
CALGARY BREAD, CAKES AND BUNS  
FRESH REGULARLY.  
Hot House Tomatoes, Crisp Celery, Fresh

## Calgary Bread, Cakes and Buns Fresh Every Morning

## FOUR X BREAD—

PLAIN BREAD, SLICED BREAD, FRUIT BREAD, BROWN, GRAHAM, AND STEAM. A LARGE SELECTION OF FANCY CAKES, ROLLS AND RUM AL.

(7) LOPHANE WRAPPED AT 10c AND 15c. PACKAGES FRESH EACH MORNING.

ALWAYS

AT

YOUR

SERVICE



PHONE

9

FOR

PROMPT DELIVERY